

PART OF OUR CSR PROJECT

NOT FOR PROFIT EVENT



UUM

Universiti Utara Malaysia

CatalystHER:

Empowering Resilience & Agility in the AI Era



OYAGSB

Big Tulip Summit 2025



16th October 2025 (Thursday)
Renaissance Hotel, Kuala Lumpur

Programme Owner:

In Collaboration with:

Training Provider:

Accreditations:



Introduction

The Othman Yeop Abdullah Graduate School of Business (OYAGSB) having recognized the importance of Diversity and Inclusion at the workplace, including closing the employment gender gap, developed the BIG TULIP SUMMIT as a learning and empowerment platform for aspiring leaders to unleash their potential and grow. The Big Tulip Summit has a distinguished history of success. Our inaugural event was graced by YB Dato' Seri Dr. Wan Azizah Binti Dr. Wan Ismail, followed by YB Chow Kon Yeow, the current Chief Minister of Penang, further elevating the summit's prominence.

The previous BIG TULIP SUMMIT was officiated by Yang Berhormat Puan Hannah Yeoh, Minister of Youth and Sports and was a huge success. With over 200 attendees representing diverse sectors spanning business, industry, and government undoubtedly left a lasting impact.



The Big Tulip Summit 2025 is a groundbreaking platform dedicated to empowering women to lead boldly in the age of Artificial Intelligence. This year's summit aims to equip and inspire women to break into tech entrepreneurship, foster digital transformation, and drive inclusive innovation that shapes Malaysia's future.

By addressing the gender gap in leadership and embracing technology and sustainability as key leaders, BTS 2025 sets the stage for a future-ready Malaysia where women thrive as innovators, leaders, and changemakers.



Objectives

In line with ASEAN's Chairmanship this year, the summit will serve as a meaningful and empowering platform for aspiring leaders to grow, lead, and thrive in today's dynamic environment.

THE BIG TULIP SUMMIT 2025 AIMS TO:

01

Empower participants to lead in the AI era

02

Strengthen resilience and agility in leadership

03

Promote gender inclusion in tech and innovation

04

Equip participants with future-ready skills

05

Foster collaboration and impactful dialogue

Target Audience

The Big Tulip Summit is designed to have an immediate impact on Women and Men across all functions and levels to unleash their potential and thrive. Senior leaders are encouraged to attend to learn more about current Diversity and inclusion issues.

Key Topics

1. HER AI Edge: From Side Hustle to Scalable Impact
2. Future-Proof HER: Skills to Stay Ahead in a Changing Economy

Official Address

YB Datuk Seri Dr. Noraini Ahmad, the Member of Parliament for Parit Sulong and currently serves as the Deputy Minister of Women, Family and Community Development. She has also served as Minister of Higher Education and is the Chief of UMNO Wanita. As the first woman to chair the Public Accounts Committee, she has made history in Malaysian politics. With strong academic credentials, including a PhD in Development Management, she champions education, women's empowerment, and community development. Her work continues to focus on strengthening families, uplifting communities, and creating opportunities for youth and women.



YBhg. Prof. Dato' Dr. Mohd Foad Sakdan
Vice-Chancellor,
Universiti Utara Malaysia

Professor Dr. Hassan Abu Bakar
Dean,
Othman Yeop Abdullah
Graduate School of Business (OYAGSB)
Universiti Utara Malaysia



Keynote Speaker



Tan Sri Rafidah Aziz, an esteemed Adjunct Professor at the Othman Yeop Abdullah Graduate School of Business (OYAGSB), is a venerated figure in Malaysian public life. As the former Minister of International Trade and Industry, she played a pivotal role in shaping Malaysia's trade policies and elevating its global economic standing. Acclaimed as Malaysia's "Iron Lady," Tan Sri Rafidah contributes her vast experience and astute strategic mind to OYAGSB, offering invaluable guidance to students and professionals navigating the complex realms of economics, trade, and governance.





Programme

- 8.00 am Arrival of Participants & Guests
- 8.30 am Arrival of **YBhg. Prof. Dato' Dr. Mohd Foad Sakdan**
Vice-Chancellor, Universiti Utara Malaysia
- 9.00 am Arrival of **YB Datuk Seri Dr. Noraini Ahmad**
Deputy Minister, Ministry of Women, Family & Community Development
- National Anthem & Biru Warna**
- 9.20 am Welcome Address by OYAGSB, UUM
- 9.35 am Opening Speech & Launching of OYAGSB Big Tulip Summit 2025
by **YB Datuk Seri Dr. Noraini Ahmad**
- 10.30 am Morning Break | Light Refreshments
- 11.15 am Keynote Address by **YBrs. Tan Sri Rafidah Aziz**, OYAGSB Adjunct Professor
- 12.00 pm Networking Session / Booth Tour
- 12.30 pm Lunch
- 2.00 pm **Session 1: "HER AI Edge: From Side Hustle to Scalable Impact"**
Moderator: **Professor Ts. Dr. Norazah Mohd Suki**,
Deputy Dean Research, Innovation & Corporate Relations, OYAGSB
- Panellist:**
- Ms. Petrina Goh, CEO Nuren Group
 - Puan Sri Nisa Bakri, Founder & CEO Nisa Holdings
 - Ms. Chin See Mei, Independent Non-Executive Director PayNet Malaysia
- 3.30 pm Afternoon Break
- 3:45 pm **Session 2: "Future-Proof HER: Skills to Stay Ahead in a Changing Economy"**
Moderator: **Assoc. Professor Dr. Sabariah Yaakub**,
Deputy Dean Academic & International, OYAGSB
- Panellist:**
- Dr. Vimi Ramasamy, Founder & CEO Stravik Malaysia
 - Ms. Dzuleira Abu Bakar, CEO Nine Yards Ventures
 - Ms. Syireen Rose Mohamead Sha'ari, President Women Entrepreneur Network Association of Malaysia (WENA)
- 4:30 pm **HER Health & Wealth by Mr. Yoganathan**, Managing Director, Gloria Beauty Wellness
- 5:00 pm Session End

Panel Speakers



Ms. Petrina Goh
CEO Nuren Group



Puan Sri Nisa Bakri
Founder & CEO Nisa Holdings



Ms. Chin See Mei
Independent Non-Executive Director
PayNet Malaysia



Dr. Vimi Ramasamy
Founder & CEO Stravik Malaysia



Ms. Dzuleira Abu Bakar
CEO Nine Yards Ventures



Ms. Syireen Rose Mohamead Sha'ari
President Women Entrepreneur Network
Association of Malaysia (WENA)

Moderators



Professor Ts. Dr. Norazah Mohd Suki
Deputy Dean of Research, Innovation & Corporate Relations, OYAGSB



Assoc. Professor Dr. Sabariah Yaakub
Deputy Dean of Academic & International, OYAGSB



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CATEGORY	REGISTRATION FEE TABLE	
	1 PARTICIPANT	GROUP (2 PAX & ABOVE)
	RM700/PAX	RM650/PAX



Programme fee 100% claimable under HRD Corp Claimable Courses (SBL-Khas) subject to Terms and Conditions of HRD Corp and Employers eligibility. Universiti Utara Malaysia (Kuala Lumpur Campus) GOV1000120622 is a registered Training Provider with HRD Corp.

PAYMENT DETAILS:

Bank Name: Bank Islam Malaysia Berhad Account Name: Universiti Utara Malaysia Bank Account Number: 0209 3010 0000 10 Reference: BIGTULIP2025	QR Code Payment:  Reference: BIGTULIP2025 Kindly e-mail proof of payment to: ceed@uum.edu.my Please do not use the information above for other payment purposes other than the payment for (PARTICIPATION FEE FOR THIS PROGRAMME ONLY).
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CONTACT DETAILS

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Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia (UUM) Universiti Utara Malaysia Kuala Lumpur Campus 27-1B Tingkat 1, Wisma Sri Muda (UUMKL Tower 2) Jalan Raja Muda Abd Aziz, Kampung Baru 50300 Kuala Lumpur Malaysia Tel: +604-928 (7189) OYAGSB Big Tulip Summit 2025 Committee / 7190 / 7191 / 7192 H/P: +6011-11293060 E-mail: oyagsb@uum.edu.my		

Visit our website at www.oyagsb.uum.edu.my/bigtulipsummit to download the
OYAGSB Big Tulip Summit 2025 Brochure

OYAGSB BIG TULIP SUMMIT 2025

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REGISTRATION FORM

No.	Name	Current Position	NRIC Number	E-mail Address	Contact Number
1					
2					
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10					

Please e-mail registration form to: ceed@uum.edu.my and cc: nabilah.mnordin@uum.edu.my

Organization Name & Address:

Universiti Utara Malaysia

We Produce Strategic Leaders

Person in Charge Details:

(Authorised to sign form and payment follow - up)

Name of Person in Charge:

Designation / Department:

Contact Number:

Email Address:

Total Fee Payment:
(Please refer to the
Registration Fee Table)

Payment Method:

- ☐ Local Order (LO) / e-Perolehan - Government Agencies
- ☐ Purchase Order (PO) – Private/Corporate Organisations
- ☐ HRD Corp Claimable Fund – HRDCorp Registered Employers
- ☐ Online Banking (FPX / IBG) – Self-Funded

CANCELLATION POLICY AND POSTPONEMENT OF PROGRAMME

Because attendance at this programme requires significant advance preparation, refunds are not permitted. Invoice once issued cannot be cancelled except for exceptional reasons. Registrants who cancel less than 7 days in advance may nominate an acceptable substitute to attend the programme.

UUM OYAGSB reserves the right to postpone the programme 1 weeks before programme dates, if there are inadequate registrations.

Closing Date: 10 October 2025